

City of Iron Mountain
Downtown Development Authority
Monday, September 11th, 2023
Regular Meeting
12:00pm

I. Meeting called to order Called to order at 12:08 Attendance: Hendrickson, Christy, Williamsen, DeGroot, Stanchina, McCauley, Davidson, Villringer. (Webb 12:51)

II. Approval of Agenda Approved: Hendrickson/Stanchina Propose to move old business to the end of meeting.

III. Consent Agenda Items Approved: Stanchina/Hendrickson

A. Regular Meeting Minutes **Stanchina: Fix Dave Hendrickson's name on the back of minutes.**

I. 7/10/23

B. Committee Reports

I. Events Committee: 7/25/23 8/29/23 **Approved: Stanchina/Hendrickson**

II. Business Development Committee: 7/27/23 8/31/23

III. Beautification Committee: 7/11/23 8/8/23

IV. New Business

A. Treasurer Report June & July -

V. Old Business

A. Event Coordinator raise request

Williamsen is requesting a pay rate of \$28.00

Board: We would like to wait until the next budget meeting (March) to discuss the event coordinator wage raise, that way we will have the job evaluation done.

VI. Program Coordinator

A. Board priorities from 2022 and 2023

B. Farmers Market **Added to Website. 20-30 vendors this year (22 full time vendors). This year's projected revenue is \$7700. Talk to Sarah about how advertising finances are spent, the board should have control of how this money is being spent. Sarah to be paid on a monthly basis. Possibly offer a half season vendor fee for vendors that do not have produce in the first half of the farmers market season. Board needs to start approving the new members of each committee.**

C. RRC Progress (also met with Jen Tucker again) **Looking into grant options for the alleyway project. Stanchina: look into RAP GRANTS.**

D. New website **Traffic is up.**

- E. Visits to businesses
- F. Business directory **Looking to update/add business directory on DDA website.**
- G. Social Districts
- H. Friends of the DDA **Propose to remove Friends of DDA from the website Approved.**

VII. Event Coordinator

- A. Festival Dates 2024, Out to Lunch June 6-Aug 8, Italian fest Aug 10, Oktoberfest September 28, Pumpkin walk Oct 26, GNO Nov 14. Christmas Walk Dec 6.

Add Brewfest to schedule June 8th Third-Thursdays Start May or June

Approved: Stanchina/Hendrickson

- B. Italian fest numbers - **2023 attendance 3800. 2023 \$24,700 profit.**

- a. How the Volunteer system went. **We used food vouchers for volunteers.**

- C. Beautification Efforts **We need ideas for winter beautification.**

- D. Friends of the DDA Raffle **Friends of the DDA would like to transfer \$2200.00 to the beautification committee. Approved: Stanchina/Hendrickson**

- E. Tech Marketing Intern **Intern would be used for Third Thursdays marketing. We will have more information at the next meeting.**

VIII. Public Comment N/A

IX. Member Privilege

**X. Adjournment - Next meeting: Monday, October 9th, 2023 Approved at 1:33
Hendrickson/Stanchina**